

VOLUME XVI FALL 2024







Elevating Interiors with Timeless Sophistication

At Samuel & Sons, our trimmings define and elevate the details that enrich interiors. In interior design, every detail matters, and trims play a crucial role in shaping a space's ambiance and character. Our trims, whether intricately hand-tied tassels, clean lines, or playful embroidered borders, act as defining embellishments that transform rooms into enchanting sanctuaries. They create focal points, redefine edges, emphasize colors, and accentuate furniture silhouettes. With versatile color choices and textile pairings, our borders and fringes seamlessly transition between traditional, transitional, and contemporary styles. It's about attention to detail, customization, and crafting a unique story to create something extraordinary.

This season, we debut distinct collections, inspiring endless possibilities to bring your vision to life. First, explore **Orange Hill Farm**, the first collaboration between renowned designer Mark D. Sikes and Samuel & Sons. Inspired by Sikes' idyllic country retreat in Ojai, California, this collection celebrates the timeless ambiance of country living and the vibrant beauty of citrus groves. It features classic cords, borders, and fringes embodying practical sophistication, suitable for various home styles and applications. Sikes' design ethos is rooted in traditionalism and classicism, with trim playing a pivotal role in every project. The **Orange Hill Farm** Collection includes three sub-collections—City, Coastal, and Country—centered around motifs Sikes is known for: the rosette, the stripe, and the check

We are also delighted to introduce **Belvedere**, a sumptuous collection of six luxurious borders, skillfully crafted with velvet, intricate embroidery, and refined cording techniques. Drawing from classical architectural ornamentation, the Belvedere collection features contemporized interpretations of medallions, Grecian keys, botanicals, and arches. The plush velvet and meticulous embroidery highlight the graphic, dimensional nature of each pattern, offering a striking focal point for any interior.

Additionally, we are expanding our **Semi Custom** program to include performance yarns. This allows over 50 styles of cords, borders, fringes, and tassels to be customized for outdoor use. As a leader in performance trimming, we are proud to bring this innovation to the market for the first time.

With these new collections, Samuel & Sons builds upon our standard of elevating interiors with timeless sophistication. We invite you to explore our full range and discover the transformative power of trim for yourself.



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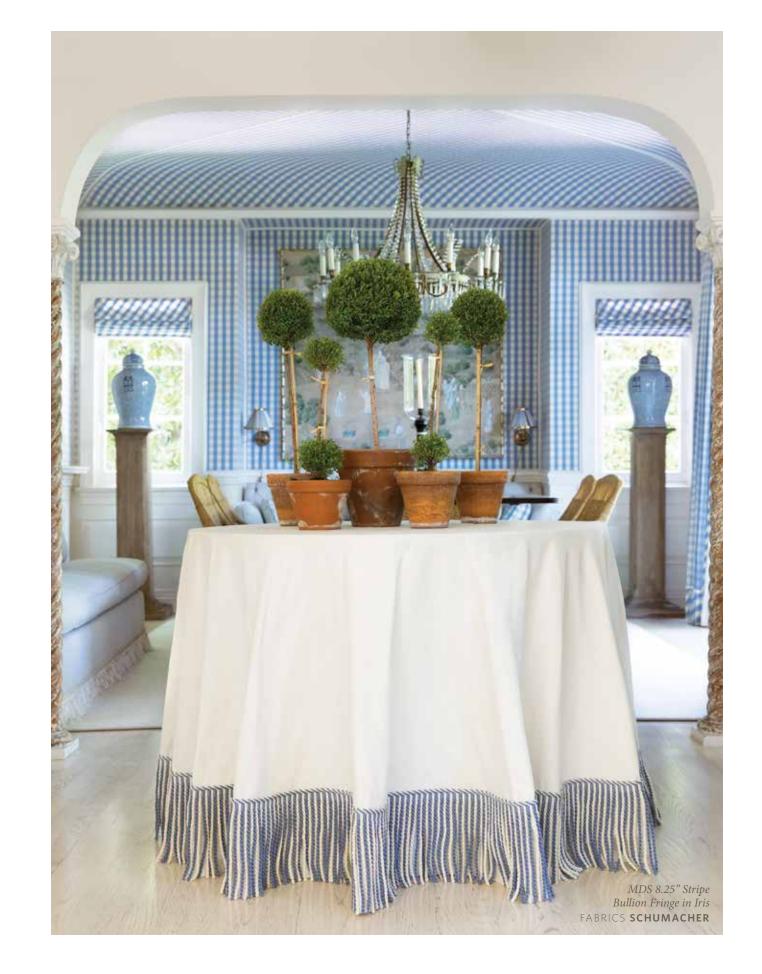
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Orange Hill Farm Collection

Inspired by the design elements within classic stripes, checks, and rosettes, Orange Hill Farm is a collection of beautifully tailored cords, borders, and fringes.

SAMUEL&SONS MARK D. SIKES





EXPLORING ORANGE HILL FARM: A Fusion of Classic Elegance and Coastal Charm

Embark on a journey into the captivating world of Orange Hill Farm, the latest collaboration between renowned designer Mark D. Sikes and Samuel & Sons. Inspired by Sikes' idyllic country retreat and citrus farm in Ojai, California, this collection of trimmings celebrates the timeless ambiance of country living and the vibrant beauty of citrus groves. It features classic cords, borders, and fringes that embody practical sophistication, suitable for a variety of home styles and applications, from formal spaces to everyday areas.

Sikes' design ethos is deeply rooted in traditionalism and classicism, with trim playing a pivotal role in every project he creates. The Orange Hill Farm Collection is divided into three sub-collections — City, Coastal, and Country — each centered around motifs that Sikes' firm is known for: the rosette, the stripe, and the check.

The MDS City vignette focuses on traditional rosettes inspired by classical architecture with Georgian influences at Orange Hill Farm. It is more formal, incorporating concentric circle motifs into fringes and embroidered borders in sophisticated colors. Notable patterns include the MDS Rosette Fringe, where miniature handembroidered rosettes are suspended from a dimensional striped header, and the MDS Rosette, a 1" diameter handembroidered accessory available in six subdued color combinations.

The MDS Coastal story draws inspiration from Orange Hill Farm's proximity to the Pacific Ocean. The collection features bold striped borders, bullion fringes, and piping in saturated colors, offering everyday style. These finely woven borders vary in width from ½"-4", providing a range of options in scale and complexity. Complementary twisted stripe cords, stripe piping, and two sizes of stripe bullion fringe are also included, with color combinations like Sapphire paired with Ivory and Poppy paired with Ivory.

The MDS Country collection captures the rustic charm of countryside living with check borders, piping, and graphic blocked color brush fringe. The MDS Check Border features a symmetrical tonal check on a warm ivory ground with frayed edges, also incorporated into the MDS Check Piping and MDS Check Gimp. Color combinations include Natural, Berry, Leaf, and Azure.

The Orange Hill Farm collection pays homage to the timeless appeal of country living, evoking the warmth and comfort of a cozy farmhouse through its beautifully crafted trimmings.



PORTRAIT BY: STEPHEN KARLISCH

MARK D. SIKES is an esteemed interior designer and tastemaker working on projects throughout the United States and abroad, including the White House and Blair House. He is known for all-American sensibilities and a fresh take on classical aesthetics. Mark has a talent for creating beautiful and timeless interiors that embody an indoor/outdoor lifestyle. His work has been featured in numerous design magazines and he is a member of the AD100 and Elle Décor A-List. Successful licensed collections include Schumacher, Chaddock, Hudson Valley Lighting, and Modern Matter. Mark's first book, Beautiful, was a New York Times best seller and was followed up by More Beautiful, which debuted in 2020. His latest book is called Forever Beautiful.

Mark seeks to create beautiful interiors and, above all, a more beautiful world. Beauty is everywhere. It surrounds us each and every day; all we have to do is look.

















MDS Rosette Gimp in Ivory From top to bottom: MDS Rosette Cord with Tape and MDS Embroidered Rosette Border in White, MDS Rosette Gimp in Ivory, MDS Embroidered Lattice Border in Natural and MDS Rosette Fringe in Ivory



5 Questions with: Maggie Dillon

Known for her ability to mix high & low (and for her unflinching use of color!), Maggie Dillon, a North Carolina-based designer who was recently named to House Beautiful's Next Wave list, sees design as joyful personal expression. We were lucky enough to sit down with Maggie to find out what inspires her optimistic approach to design and learn how she trims with style.



SAMUEL & SONS: What value does introducing trim add to your projects?

MAGGIE DILLON: Adding trim provides a pop of color and contrast to which the eye is immediately drawn. It's a layer that's certainly not necessary but always appreciated and noticed, and gives a further custom feel in any application.

S&S: You use trim in a fresh way, what is your design philosophy?

MD: As obvious as it sounds, listening to your gut is the best thing to do. Whether this is pertaining to a client, a design direction or decision, or another challenge you've come across, your gut is almost always going to tell you the right next step. Do what feels right and good to you and the rest will fall into place.



S&S: How did you get started in design?

MD: My first job out of college was with Circa Interiors & Antiques as a personal assistant to one of the owners/ designers there. It was great exposure to the industry and helped me realize my desire to learn more about design, which prompted me to go back to school at the Art Institute in Charlotte. At that point, I also started working with Charlotte Lucas who helped me uncover my love for color and pattern.

S&S: What informs your aesthetic, where do you find inspiration?

MD: Finding inspiration knows no bounds! Travel, design books, social media to name a few.

S&S: What advice do you have for young designer looking to elevate their project or who may be scared of using trim?

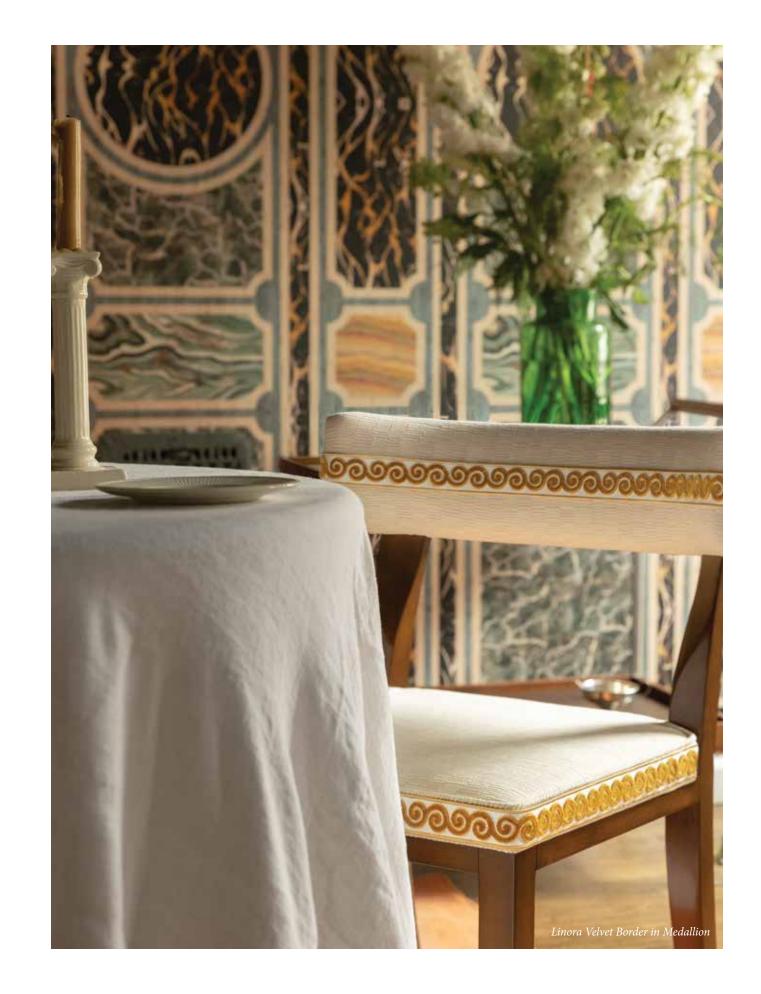
MD: Try it out on a low-risk piece of furniture or decorative item like a foot stool or pair of pillows. You'll be surprised at how much impact a small piece of trim can have and will without a doubt become hooked. There are a million ways to use and apply trim and it's really fun discovering new possibilities.





Belvedere Collection

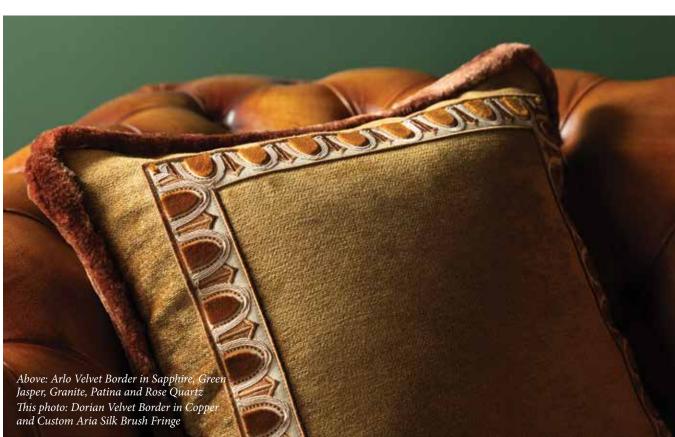
A beautiful collection of luxurious velvet borders in which contemporary patterns are created with intricate embroidery and cord appliqué.

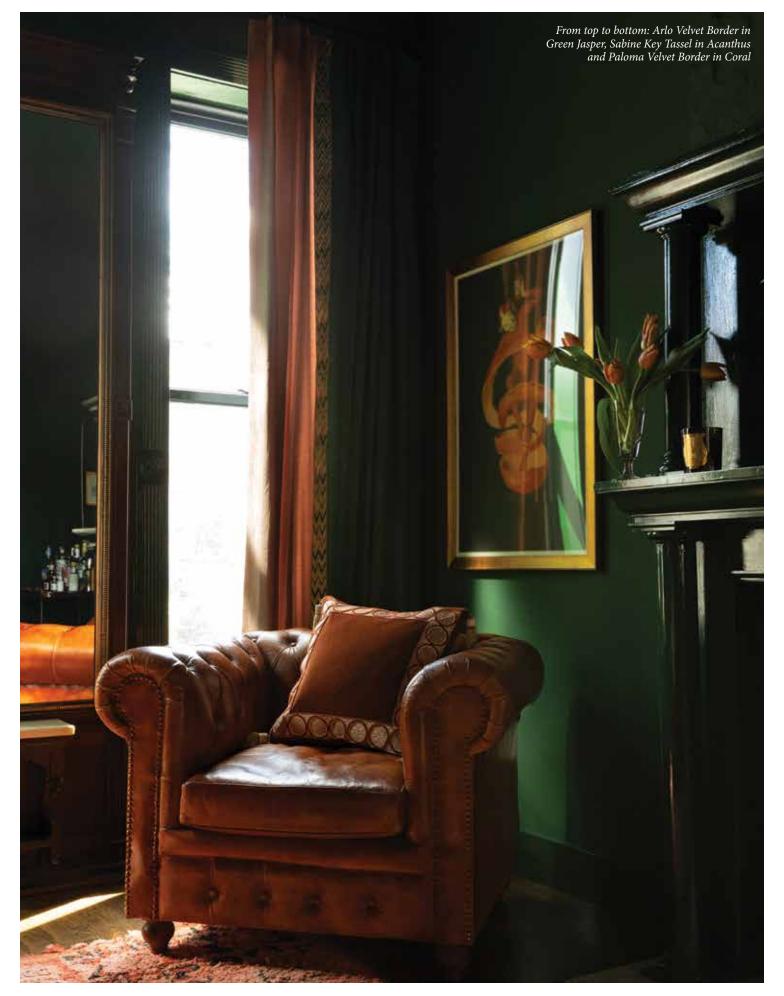


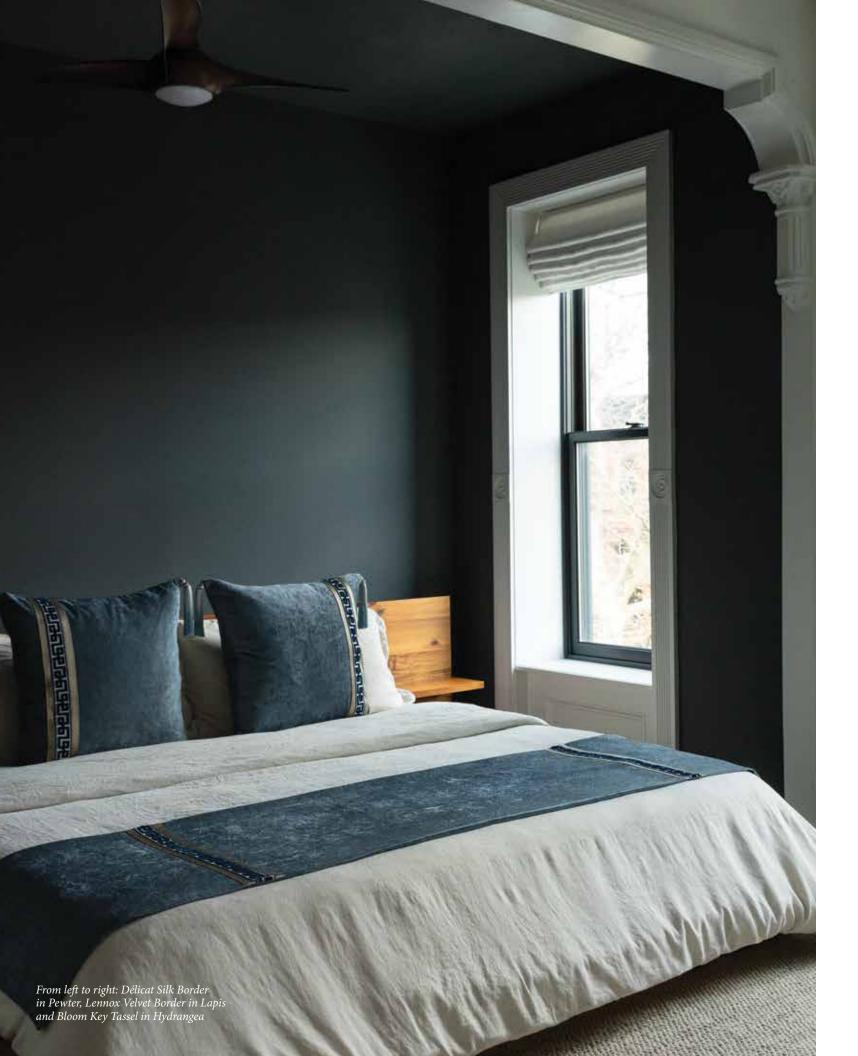


"Belvedere is a contemporary collection of sumptuous velvet, embroidered, and cord appliqué borders rooted in the design language of classic architectural ornamentation."

Marisa Gutmacher VP of Design







"The juxtaposition of the dense velvet and intricate embroidery stitching creates a graphic, dimensional rendering of each pattern."

Marisa Gutmacher VP of Design

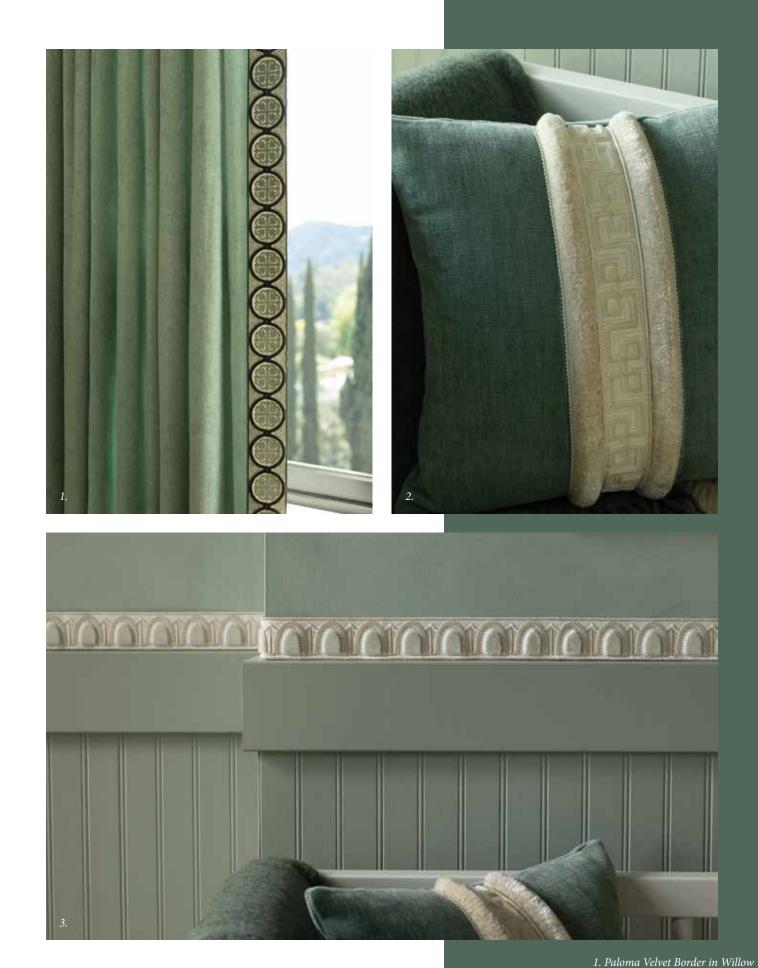






From top to bottom: Paloma Velvet Border in Imperial, Linora Velvet Border in Sea Blue, Isadora Velvet Border in Sterling Blue and Dorian Velvet Border in Azure





1. Paloma Velvet Border in Willow
2. Bagatelle Marabout Fringe in Gardenia
and Lennox Velvet Border in Ivory
3. Dorian Velvet Border in Snow



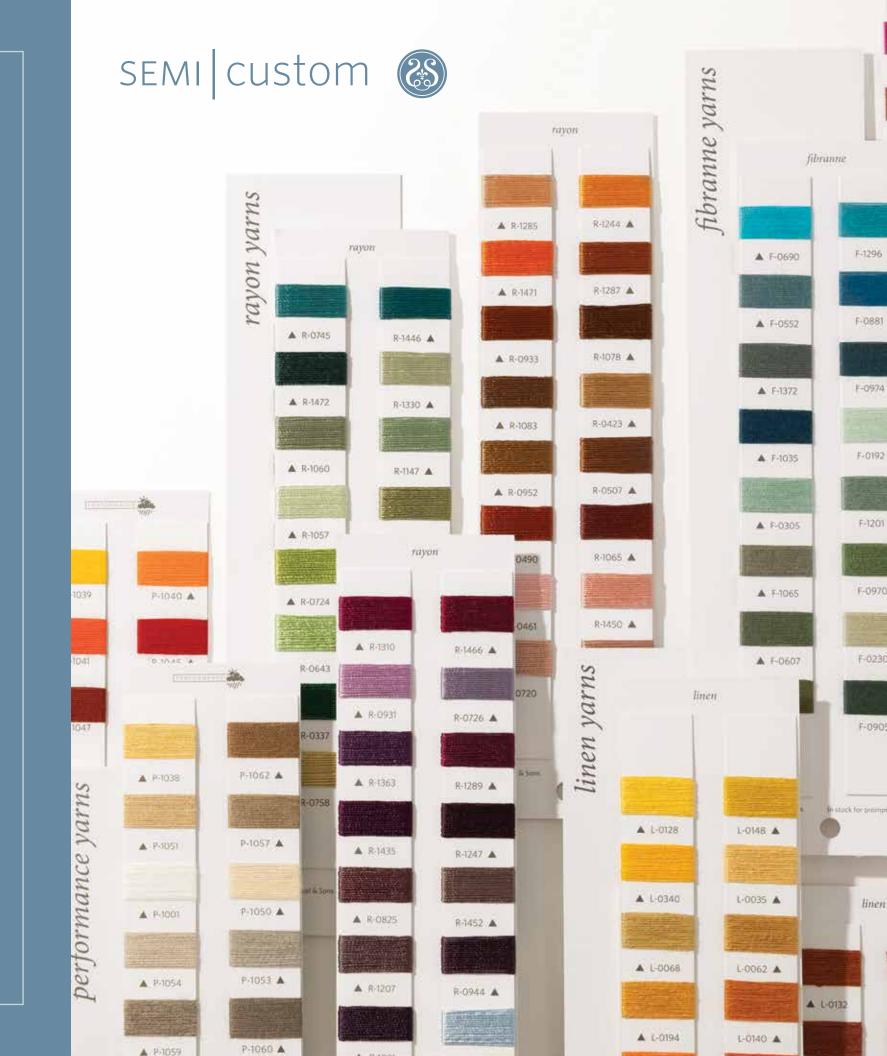
Your own trim made easy, in 6 weeks or less

We are pleased to announce the launch of Semi Custom performance yarns and the introduction of our new Semi Custom fan deck. The Semi Custom fan deck allows you to select your yarns and colors, including new PERFORMANCE options, all in one place. Whether you need the perfect match to a colorful fabric or want to bring a custom layer of detail to a poolside project, creating your own trim has never been easier.

ABOUT SEMI CUSTOM

Semi Custom allows you to seamlessly customize over 44 styles to your fiber and color specifications. Choose from four fibers, including PERFORMANCE yarns, and a nearly unlimited selection of colors to create your custom trim, all with the click of a button.





From the Source:

Our team's favorite trims.

We put a call out to our Samuel & Sons colleagues from across the globe, asking them to do the impossible: pick their favorite trim from over 10,000 items in our collections. We heard from our showrooms in Paris, Dallas, and everywhere in between, each with their own regional flair. From dramatic fringe to delicate cords, their answers might surprise you...

SAMUELS SONS



SASHA GALLACE

"It's so hard to pick just one trim from the vast array of our collections, but the Bagatelle Velvet Border and Tassel Skirt Fringe by Timothy Corrigan truly make my mouth water. I love this collection because it is rich in detail and can elevate simple



KRISTIN BENAGES

Appliqué Border from the Artesania X Collection by Laura Kirar. The saturation of colors and artisanal, yet sophisticated, aesthetic really speak to me."



KARA STIFFLER Regional Manager, Dallas | US

"The Xelha Border in Avocado from the Inca Collection is my favorite Samuel & Sons trim. The colors, movement, and texture in this border captivate my love for the global aesthetic."



"I like the Délicat collection for its very well-named delicat and simply flawless trimmings. They represent the very essence of trim to me, adding discrete and refined details to fabrics for a perfect finish. The latest colour additions make it a classical, yet modern, essential range..."



KATE NESS

"Whilst I have a fondness for all of our collections, the 1/8" Cambridge Cord has my heart. Like a full stop at the end of a sentence, this tiny, unassuming trim punctuates any application with sophisticated and purposeful detail."

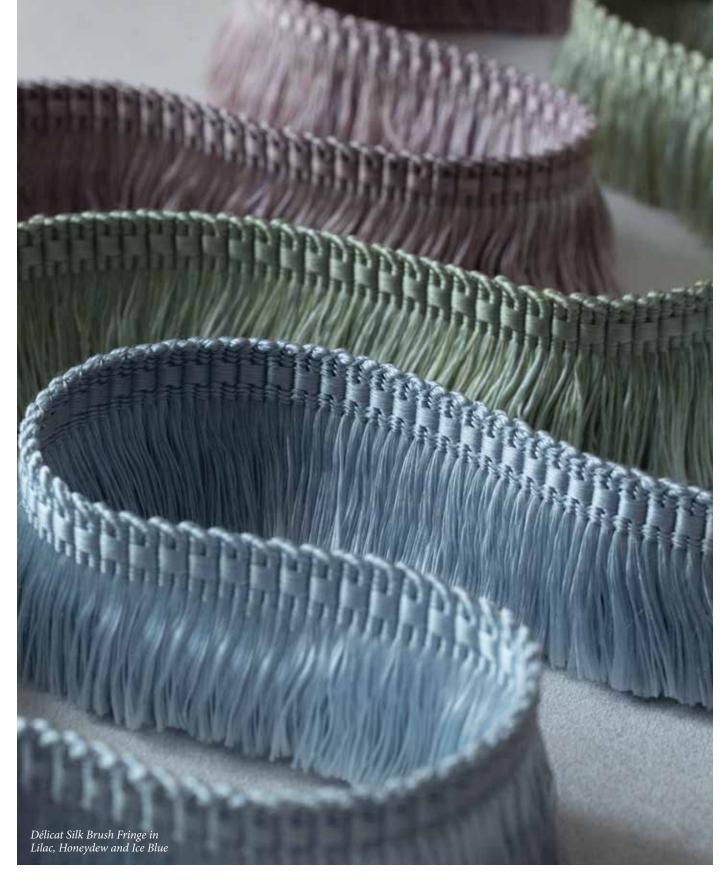
abridge Collection



"I love the Barcelona Fringe as a base for layering. A favourite combination I did for a client recently was the Barcelona Fringe in Emerald, layered with the Oberon Trip Beaded Fringe, and the Artemis Glass Beaded Border. Thi trio composed all of me in one: a bit quirky, a little trad, wi a whole lot of bling! You can never have too many layers...







Délicat Collection

A petite collection of delicate silk cords, borders, and fringes in a beautiful array of hues.

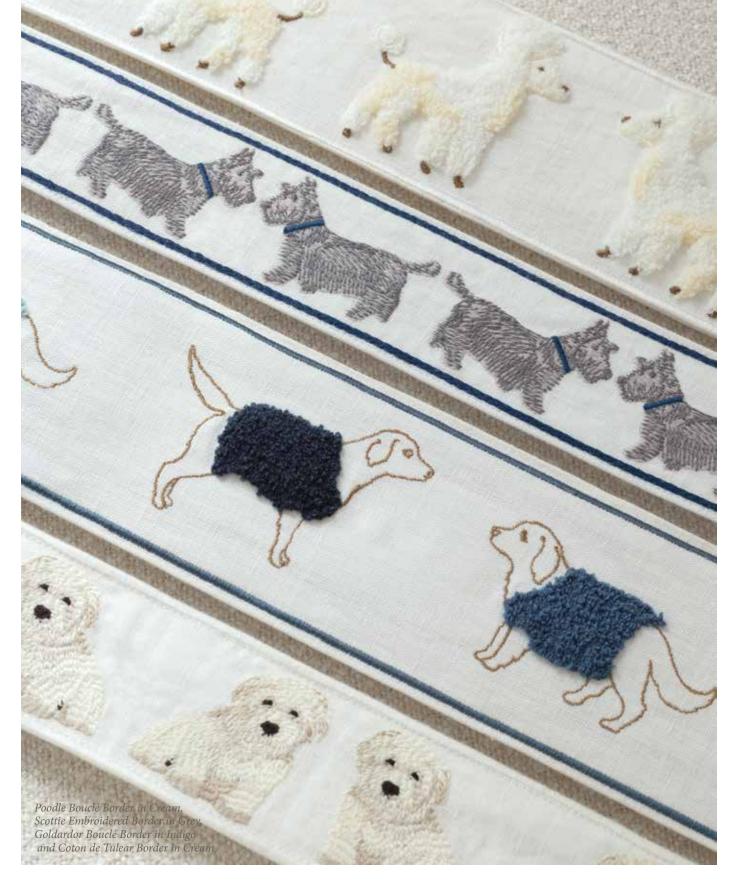




PCROBATICS

Lori Weitzner introduces her fifteenth collection for Samuel & Sons with a stylishly sophisticated collection of holdbacks, defining a new way to adorn drapery.





Westminster Collection

Introducing Westminster, a novel collection of embroidered linen borders inspired by our affinity for dogs.



Orange Hill Farm Collection



CT-61119 1/4" (6 mm) MDS Check Piping /

60% CO, 40% PES Colours : Azure, Berry, Leaf, Natural



.......

GB-61120 11/16" (18 mm) MDS Check Gimp /

Lézarde carreaux MDS

100% CO

Colours : Azure, Berry, Leaf, Natural



BR-61121 1.4" (35 mm)

MDS Check Brush Fringe / 99% CO, 1% PES

Colours : Azure, Berry, Leaf, Natural



BT-61122 2.5" (63 mm) MDS Check Border /

Repeat / Raccord: 5/8" (16 mm) Colours : Azure, Berry, Leaf, Natural

CT-61113 5/32" (4 mm) MDS Rosette Cord with Tape /

Câblé sur pied MDS Rosette 68% CO, 30% PES, 2% NY Colours: Chocolate, Coral, Goldenrod, Ivory, Mint, Natural, Sky, Wedgewood, White, Willow



BT-61115 2" (51 mm) MDS Embroidered Rosette Border /

Repeat / Raccord: 2.5" (63 mm) 50% Mercerized CO, 50% PES Colours: Chocolate, Coral, Goldenrod, Ivory, Mint, Natural, Sky, Wedgewood, White, Willow



TF-61116 2.25" (57 mm) MDS Rosette Fringe /

Repeat / Raccord : 1.5" (38 mm) Colours: Goldenrod, Ivory, Sky, Willow

GB-61114 5/8" (16 mm)

MDS Rosette Gimp / 80% Mercerized CO, 20% PES Colours: Chocolate, Coral, Goldenrod, Ivory, Mint, Natural,

Sky, Wedgewood, White, Willow



BT-61117 2.45" (62 mm)

MDS Embroidered Lattice Border / Galon brodé lattice MDS Repeat / Raccord: 2" (51 mm) 50% Mercerized CO, 50% PES Colours : Chocolate, Coral, Goldenrod, Ivory, Mint, Natural, Sky, Wedgewood,



RT-61118 1" (27 mm) MDS Rosette /

73% WD, 27% Mercerized CO Colours: Goldenred, Ivory, Mint, Natural, Sky, White, Willow

Belvedere Collection



BT-61070 1.65" (42 mm) Dorian Velvet Border /

Repeat / Raccord: 1.5" (38 mm) 52% VI, 18% PES, 15% CO, 15% LI $Colours: Azure,\ Copper,\ Evergreen,$ Linen, Mineral, Snow



BT-61072 1.75" (44 mm) Lennox Velvet Border /

Repeat / Raccord: 5.25" (13.3 cm) 40% PES, 26% VI, 19% LI, 15% CO Colours: Emerald, Garnet, Ivory, Lapis, Oro, Oyster, Verdigris



BT-61071 2.65" (67 mm) Isadora Velvet Border /

Repeat / Raccord : 2" (51 mm) 48% CO. 42% VI. 10% PFS Colours: Oyster, Pearl, Sterling Blue

Orange Hill Farm Collection



CT-61105 3/16" (5 mm) MDS Stripe Cord with Tape /

Câblé sur pied ravé MDS 82% Mercerized CO, 17% PES, 1% NY Colours : Chocolate, Evergreen, Fern, Iris, Jonquil, Navy, Poppy, Red, Sapphire, Wheat



BT-61108 1" (26 mm) MDS 1" Stripe Border /

100% Mercerized CO Colours : Chocolate, Evergreen, Fern, Iris, Jonquil, Navy, Poppy, Red, Sapphire, Wheat



BU-61110 3" (76 mm) MDS 3" Stripe Bullion Fringe / Colours: Fern, Iris, Sapphire, Wheat

CT-61106 1/4" (6 mm) MDS Stripe Piping /

99.7% Mercerized CO, 0.3% PES Colours : Chocolate, Evergreen, Fern, Iris, Jonquil, Navy, Poppy, Red, Sapphire, Wheat



BT-61109 2" (51 mm) MDS 2" Stripe Border /

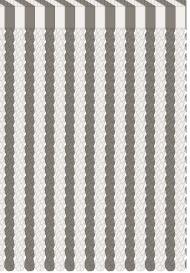
Galon rayé 51 mm MD. Colours : Chocolate, Evergreen, Fern, Iris, Jonquil, Navy, Poppy, Red, Sapphire, Wheat



BT-61112 4" (10.1 cm) MDS 4" Stripe Border / Galon rayé 10.1 cm MDS 98% Mercerized CO, 2% PES Colours: Fern, Iris, Sapphire, Wheat

GB-61107 1/2" (13 mm) MDS Stripe Gimp / Lézarde rayée MDS 100% Mercerized CO Colours : Chocolate, Evergreen,

Fern, Iris, Jonquil, Navy, Poppy, Red, Sapphire, Wheat



BU-61111 8.25" (21 cm) MDS 8.25" Stripe Bullion Fringe / 100% Mercerized CC Colours: Fern, Iris, Sapphire, Wheat

Belvedere Collection



BT-61073 1.3" (33 mm) Linora Velvet Border /

Repeat / Raccord : 2" (51 mm) 44% VI, 29% PES, 27% CO Colours: Juniper, Marble, Medallion, Sea Blue



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BT-61069 2.5" (64 mm) Arlo Velvet Border / Repeat / Raccord : 5" (12.7 cm) 55% CO, 25% VI, 20% PES Colours: Granite, Green Jasper, Patina, Rose Quartz, Sapphire



BT-61074 2.8" (71 mm) Paloma Velvet Border / Galon velours Paloma Repeat / Raccord : 2.5" (64 mm) 41% VI, 22% PES, 20% LI, 17% CO Colours: Blush, Coral, Imperial, Jonquil,

Délicat Collection

982-37194 1/2" (13 mm) Délicat Silk Gimp /

Lézarde soie 100% SF

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

BT-60859 1" (25 mm) Délicat Silk Border /

Galon soie 67% SE, 33% Spun VI

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

986-36985 1/2" (13 mm)

Délicat Silk Fan Edge / Giselle soie Repeat / Raccord: 1.25" (32 mm)

100% SE Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blu

French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White



985-37196 1.5" (38 mm) Délicat Silk Tassel Fringe /

Frange mèches soie Repeat / Raccord: 5/8" (16 mm) 92% SE, 8% PES

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

983-37195 1" (25 mm) Délicat Silk Moss Fringe /

Frange mouss

Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White



986-37475 2" (51 mm) Délicat Silk Cut Fringe /

Repeat / Raccord : 1.75" (44 mm)

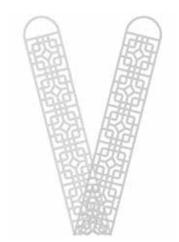
Colours: Basil, Blush, Coral, Cream, French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum, Poppy, Seafoam, Walnut, White

Acrobatics Collection



HB-61059 Cartwheel Holdback /

Embrasse câblé Cartwheel Spread / Longueur : 39" (99 cm) 100% Microfiber LH Colours : Chocolate, Putty, Slate, Snow



HB-61061 Tightrope Holdback /

Embrasse câblé Tightrope Spread / Longueur : 38" (96.5 cm) 50% PC Foam, 50% Spun PES Colours : Antique Lace, Burlap, Lagoon, Mist, White

Westminster Collection



BT-61044 2.50 (63 mm) Scottie Embroidered Border /

Galon brodé Scottie Repeat / Raccord : 5.7" (14.5 cm) 80% LI, 20% SPUN PES Colours : Black, Grey



BT-61043 3.65 (92 mm) Poodle Bouclé Border /

Galon bouclé Poodle Repeat / Raccord : 7.65" (19.3 cm) 80% LI, 15% PC, 5% VI Colours : Brown, Cream



981-39317 1/4" (5 mm)

Délicat Silk Cord with Tape /

42% PES, 42% SE, 16% CO

Poppy, Seafoam, Walnut, White

Colours: Basil, Blush, Coral, Cream,

French Blue, Gold, Honeydew, Ice Blue, Lilac, Navy, Onyx, Pewter, Platinum,

BT-61041 2.75" (70 mm) Coton de Tulear Border /

Repeat / Raccord : 5.15" (13 cm) 90% LI, 10% SPUN PES Colours : Cream, Wedgewood



BT-61042 3.95" (10 cm) Goldador Bouclé Border /

Galon bouclé Goldador Repeat / Raccord : 15.75" (40 cm) 80% LI, 18% PC, 2% VI Colours : Indigo



HB-61057 Aerial Holdback / Embrasse câblé Aerial

Aerial Holdback / Embrasse cáblé Aerial Spread / Longueur : 39" (99 cm) 80% Artificial LH, 7% PES, 7% RY, 6% LI Colours : Sandbar



Somersault Holdback / Embrasse câblé Somersault

Spread / Longueur: 39" (99 cm) 46% LI, 41% CO, 10% NY, 2% RY, 1% PES Colours: Charcoal, Cream, Taupe



HB-61058 Backflip Holdback / Embrasse cāblé Backflip Spread / Longueur : 39" (99 cm) 54% LH, 36% WD, 5% RY, 4% CO, 1% PES Colours : Ebony, Ivory

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