

# Calisto



SAMUEL & SONS





**FOR IMMEDIATE RELEASE**

PRESS INQUIRIES:

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Samuel & Sons presents: The Calisto Collection

**JANUARY 2016 (NEW YORK, NY)** - New this Spring, Samuel & Sons, the premier destination for passementerie, introduces the Calisto collection, a selection of gimps, cords, key tassels, fringes and tiebacks that are inspired by the influence of light on the colors within butterfly wings. It encompasses a brilliant color story portrayed through the use of strié and enhanced by the juxtaposition of the matte and sheen fibers from which it is woven.

This contrast in the level of luster influences how color is perceived and its areas of prominence. Throughout the collection, colors vary from light to dark tones rendered through strié. This can be seen in the color variation within the individual branches that compose the braided **Calisto Cord** to the lustrous variegated center of the **Calisto Gimp** framed by matte borders.

The focal point of this collection is the **Calisto Triple Bead Fringe**. It carries the strié of color from the center of its header braid to its varied clusters of dewdrop beads. These monochromatic beads vary in tonality due to their yarn colors and level of luster. Aesthetically, this contrast creates more complexity and a distinct rhythm. This is a stunning fringe applied horizontally or waterfalled when applied vertically.

The **Calisto Tassel Tieback** and coordinating **Calisto Key Tassel** molds take their inspiration in form from the dew drop beads in the **Calisto Triple Bead Fringe**. Color is carried from the braided cord embrace and loop through the molds to the sleek, strié, linear skirt.

**Calisto's** *Indigo, Spearmint, Ultramarine and Azalea*, sumptuous colors within the Samuel and Sons repertoire are balanced by subtler gradations of tone in *Bisque, Fog* and *Linen*.

The Calisto collection for Samuel & Sons is available in the New York flagship showroom, the Chicago showroom in the famous Merchandise Mart, London's esteemed Design Center Chelsea Harbour, and most recently in Los Angeles, in a brand new 2000 square foot showroom, at the Pacific Design Center. As always, Samuel & Sons can additionally be found in fine showrooms throughout the United States, Canada, Europe, Asia, Australia, New Zealand and the Middle East. For more information about the collection and showroom locations, designers can visit [www.samuelandsons.com](http://www.samuelandsons.com) or call the New York flagship showroom at 212.704.8000.

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Calisto Key Tassel in Honeycomb





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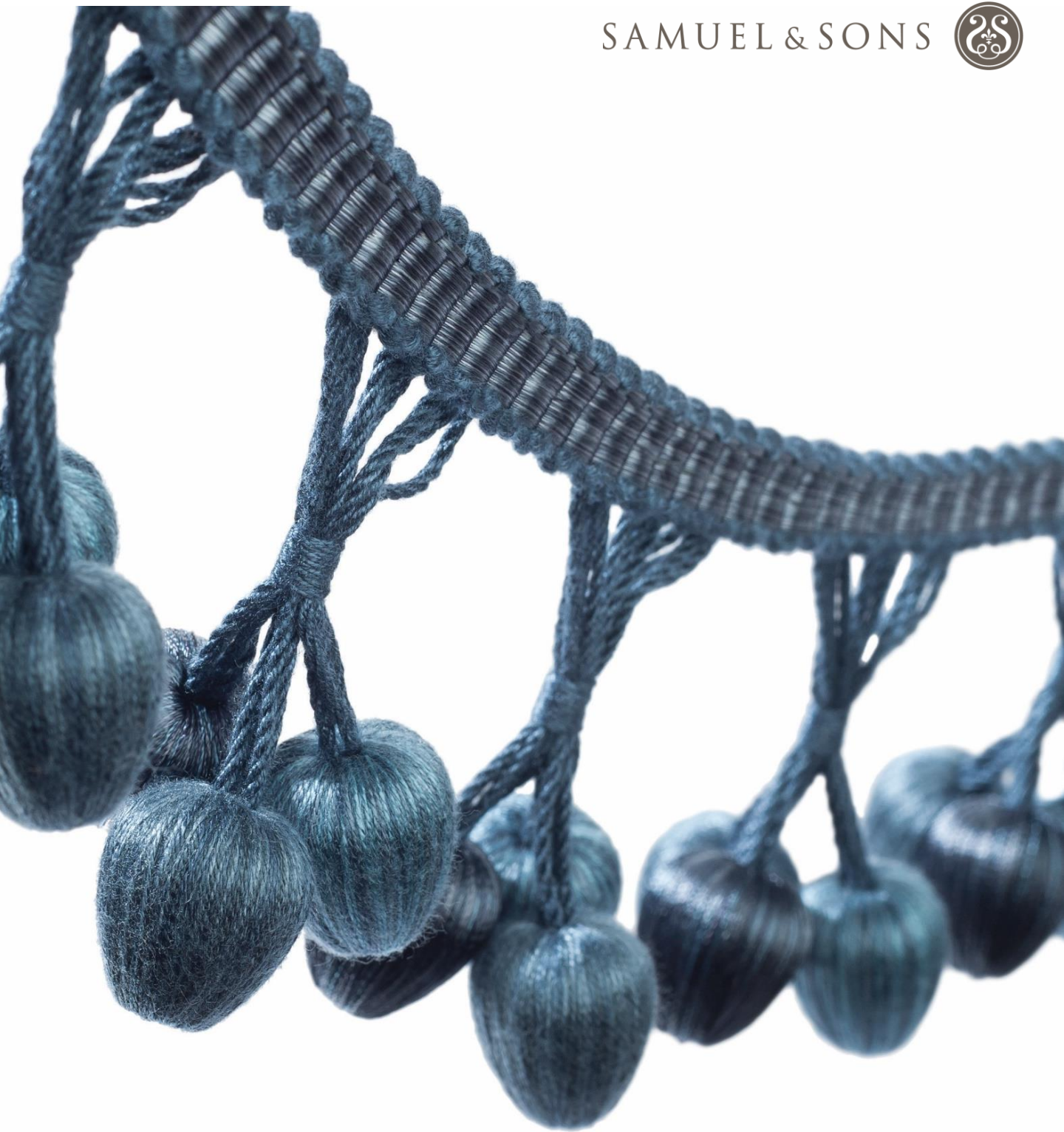


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Calisto Tassel Tieback in Bisque



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Calisto Triple Bead Fringe in Indigo



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