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212.696.0006**Lori Weitzer introduces Carnevale**

For the past 25 years, Lori Weitzner has been creating what she loves; holistic, culturally based, textile designs. Weitzner has been fearless from the beginning of her career. Moving to Italy to start her own company one year out of college, she almost immediately began consulting with some of the top design houses in Europe. Weitzner had a strong vision for how she felt design should look and feel from the very beginning. "Design is interactive, it is defined not just by itself, but also by how people engage with it." Nothing is more interactive than furniture.

Weitzner has teamed up with passementerie super star, Samuel and Sons, to create her most interactive line yet. Carnevale is Weitzner's vision of what home furnishing should be. This deeply personal line allows the public one of the first opportunities to experience a side that we haven't seen before.

The Carnevale line was inspired by the annual Venetian citywide celebration. It encompasses seven unique designs named after renowned Venetian plazas. With-in the same vein of quality, Carnevale is made with gorgeous, colorful beads. These meticulously hand blown glass beads will make you stop and take a closer look. They are a unique embellishment for a modern and crisp interior, with multihued beads that play with the light in a room, creating a lustrous effect. Weitzner did a fantastic job at relaying her experience in Italy in this collection; and we are all lucky enough to get to see the beauty in her creation.

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