



SAMUEL & SONS  
PASSEMENTERIE

## Samuel & Sons Presents the Everglades Collection by Lori Weitzner



The premier passementerie specialist, Samuel & Sons, is proud to present its latest creative collaboration with renowned designer, Lori Weitzner. The Everglades collection is inspired by the coastal landscape of Southern Florida. Featuring sustainable materials in subtle tones, the collection skillfully reinterprets classic trim designs.

“We want to make beautifully sophisticated pieces that challenge the way someone might look at trim,” explains Weitzner. “My intention was to create a collection that would showcase how chic natural materials can be.”

Everglades features beaded fringes, braids, cords, gimps, holdbacks, borders and rosettes. The collection has a neutral colour palette and uses natural materials including linen, wood and abaca (banana fibres). Texture and handcraftsmanship are evident across the collection, as seen in the twisted layers of the Dewdrop Beaded Abaca Holdback and the Prairie Jute Embroidered border.

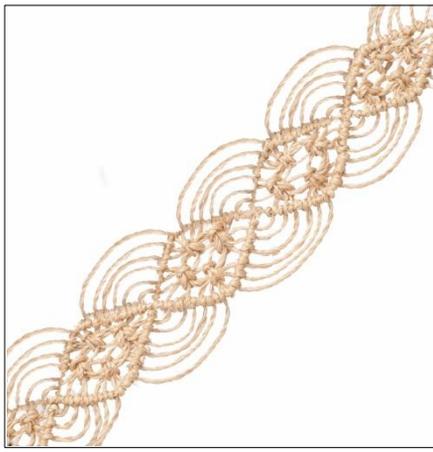
The Everglades collection is available from Samuel & Sons beautiful showroom in the Design Centre Chelsea Harbour.

[www.samuelandsons.com](http://www.samuelandsons.com)

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Lori Weitzner, principal creative director of her own New-York based firm, is internationally known for designs. Her aim throughout her product lines is to conceive high quality design that emotionally appeals to a broad range of markets. Lori’s recognizable signature approach is a sophisticated colour palette, intricate, dimensional textures and a lyrical approach to pattern. A world traveller, she incorporates diverse cultures and histories into her work.

For further information on Samuel and Sons, please contact Hannah Barnard by emailing [SamuelAndSons@parkerhobart.com](mailto:SamuelAndSons@parkerhobart.com) or calling 020 7584 1744 [www.parkerhobart.com](http://www.parkerhobart.com)



Underwood Abaca Macrame Braid in Natural



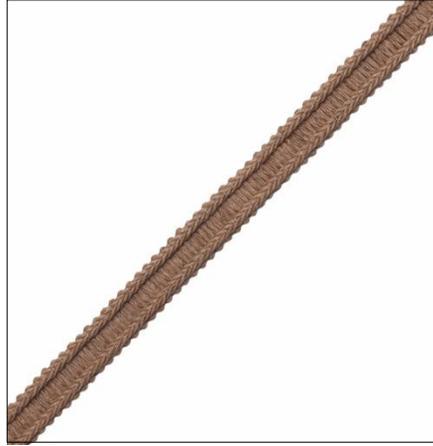
Savannah Jute Openweave Braid in Moss



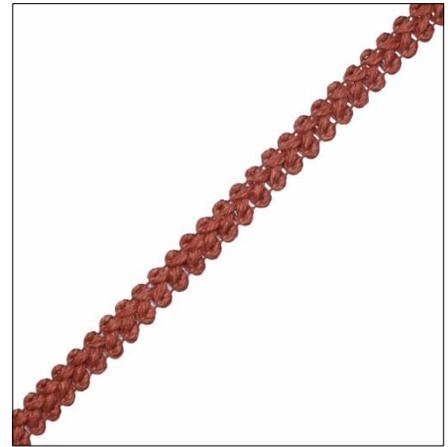
Steppe Heathered Braid in Earth



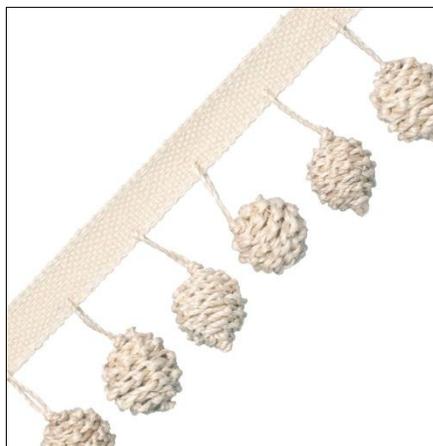
Steppe Heathered Cord with Tape in Caramel



Garland Linen Gimp in Ochre



Savannah Gimp in Rust



Eartha Abaca Knotted Fringe in Natural



Prairie Jute Embroidered Border in White



Dewdrop Abaca Beaded Holdback in Grain