



SAMUEL & SONS

PASSEMENTERIE

THE LUMIERE COLLECTION





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**FOR IMMEDIATE RELEASE**

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## **Spring Forward: Samuel & Sons Presents the Lumiere Collection**

JUNE 2013 (New York, NY) – This month, Samuel & Sons, the premier passementerie tradition in the interior design community, introduces the Lumiere Collection, inspired by the interaction of light, metal and fiber and the influence they have on each other.

“The collection evolved from studying how reflective materials such as metallic fibers influence the color of matte yarns when woven together or placed side by side,” explains Michael Cohen, President of Samuel & Sons. “Our Design Studio experimented with different proportions of fiber and the impact of their reflectivity under various light sources until arriving at the most aesthetically pleasing balance.”

The collection is composed of 10 luminous colors in contemporary patterns. The reversible Lumiere Ribbed Border reveals masterful construction. The face of the border features a satin rib diamond resembling a plissé which gains depth and splendor from the metallic ground beneath. On the reverse, the emphasis is on the metallic which exudes sophistication in color interpretation and abstract pattern.

The Lumiere Glass Beaded Fringe features a gilded linear header from which hand-tied glass beads suspend. The beads are illuminated by their satin, iridescent glaze which allows them to reflect various hues. The Lumiere Gimp coordinates with the Glass Beaded Fringe by repeating the gilded linear geometry. The Lumiere Cord is a 4mm woven herringbone cord that strikes proportional balance between sheen and matte.

With regard to color, there is contrast between the sophisticated neutrals and sumptuous deeper tones. This is illustrated in the effervescent silver and dove in Platinum compared with the earthen copper and burgundy in Merlot or the burnished gold with cocoa in Mink.

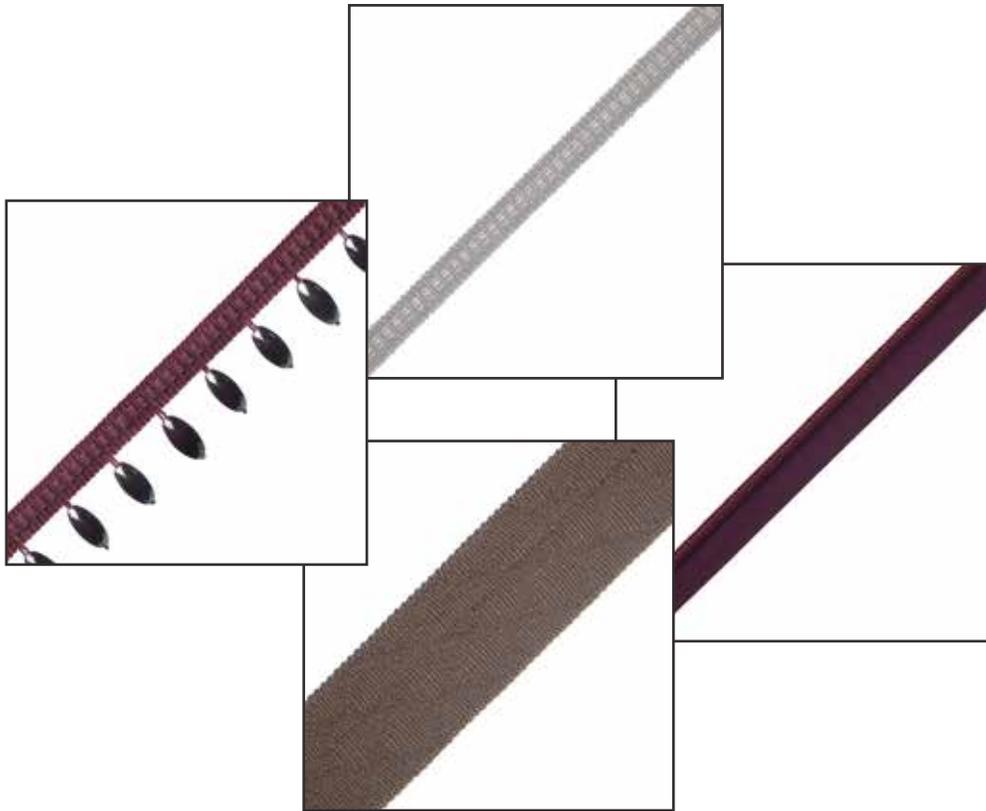
Lumiere is a radiant collection of trimmings that empowers interior designers with innovative patterns and colors to bring their rooms to light.

The Lumiere collection from Samuel & Sons is available in the New York flagship showroom, the Chicago showroom in the famous Merchandise Mart and the London showroom in the esteemed Chelsea Harbour, as well as in fine showrooms throughout the United States, Canada, Europe, Asia, Australia, New Zealand and the Middle East

For information and locations, please visit Samuel and Sons at [www.samuelandsons.com](http://www.samuelandsons.com) or call 212.704.8000.

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### Samuel & Sons Presents the Lumiere Collection

Lumiere, the newest collection from Samuel & Sons, brings together light, metal and fiber to create a gorgeous assembly of products. The reversible Lumiere Ribbed Border (pictured bottom in Granite) features a satin rib diamond resembling a plissé, which gains depth and splendor from the metallic ground underneath. The reverse side emphasizes the metallic and the pattern is more abstract. The Lumiere Glass Beaded Fringe (pictured left in Merlot) features a gilded linear header from which hand-tied glass beads suspend. The beads are illuminated by their satin, iridescent glaze which allows them to reflect various hues. The Lumiere Gimp (pictured top in Platinum) coordinates with the Glass Beaded fringe by repeating the gilded linear geometry. The Lumiere Cord (pictured right in Merlot) is a 4mm woven herringbone cord that strikes proportional balance between sheen and matte.



The Lumiere Collection (pictured L - R):  
Ribbed Border in Platinum, Beaded Fringe in  
Mercury, Ribbed Border in Mercury shown  
on the reverse side, Ribbed Border in  
Platinum, Cord in Mercury, Gimp in Mercury



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The Lumiere Collection (pictured L - R):  
Ribbed Border in Granite, Gimp  
in Merlot, Cord in Merlot, Ribbed  
Border in Merlot, Ribbed Border  
in Granite, Beaded Fringe in Granite