



SAMUEL & SONS  
PASSEMENTERIE

**FOR IMMEDIATE RELEASE**

Inquiries:

Press

Stephanie Somogyi Miller/ Stephanie@spreadpr.net  
212.696.0006

**Spring Forward: Samuel & Sons Presents Printemps All-Weather Collection**

**FEBRUARY 2012 (New York, NY)** – This month, Samuel & Sons, the premier passementerie tradition in the interior design community, introduces its first All-Weather Printemps Collection just in time for spring. The Printemps collection offers three versatile basics featuring clean lines in a wide range of sophisticated hues for an overall effortless finish.

“With every collection we introduce, the goal is to provide a unique design solution for our clientele that speaks to their aesthetic and lifestyle sensibilities,” explains Michael Cohen, President of Samuel & Sons. “As outdoor living becomes increasingly important to our clients, we felt it paramount to develop a line suitable for their exterior spaces that mirrors the luxurious components of their interior spaces.” Cohen continues.

Printemps is Samuel & Sons first all-weather collection, which features a *Woven Piping*, *Brushed Fringe* and *Chevron Border* made with 100% solution dyed acrylic yarns. The collection spans a broad spectrum of rich colors, which range from soft neutrals, such as Ivory and Flax, as well as the earthen tones of Moss and Terracotta, to vibrant, saturated colors like Citrus and Mykonos Blue. Elegant enough to accentuate the most luxurious interiors yet rugged enough to endure the most extreme elements, Printemps is the perfect choice for high-performance applications both indoors and out.

- *Brushed Fringe is available in: Flax, Greige, Oro, Terracotta, Midnight, Cerulean, Moss, Java, Ice, Cloud, Ebony, Ivory, Cherry, Mandarin, Fuchsia, Mykonos Blue and Citrus.*
- *Woven Piping and Chevron Border are available in: Willow, Flax, Greige, Bronze, Zebra, Goldenrod, Oro, Terracotta, Raspberry, Merlot, Midnight, Nautical, Aloe, Pebble, Stone, Cerulean, Moss, Java, Ice, Spa, Bisque, Cloud, Ebony, Ivory, Mandarin, Fuchsia, Mykonos Blue and Citrus.*

The All-Weather Printemps collection from Samuel & Sons is available in the New York flagship showroom and the Chicago showroom in the famous Merchandise Mart as well as in fine showrooms throughout the United States, Canada, Europe, Asia, Australia, New Zealand and the Middle East.

For information and locations, please visit Samuel and Sons at [www.samuelandsons.com](http://www.samuelandsons.com) or call 212.704.8000.

# # #