



SAMUEL & SONS

New for spring 2016: The Semi Custom collection



The innovative Semi-Custom program from Samuel & Sons enables designers to create infinite colour combinations in different fibers within a curated collection of trims and tiebacks. With a cross-section of 54 designs composed of cords, borders and fringes, clients can discover unlimited colour combinations from a broad selection of yarns, in their choice of fibranne, rayon or linen. With small minimums and quick delivery at competitive pricing, the Semi-Custom program allows clients to design and render online, enabling them to see their creations in real-time before ordering. This revolutionary offering allows designers to bring their own vision of design and colour to reality.

Click here to explore the service: www.samuelandsons.com/semicustom

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For further information on Samuel & Sons, please contact Florence or Hannah by emailing SamuelAndSons@wildcard.co.uk or calling 020 7257 6470