



The Céline Collection



IMMEDIATE RELEASE

PRESS INQUIRIES:

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Samuel & Sons presents: The Céline Collection

SEPTMEBER 2015 (NEW YORK, NY) – This month, Samuel & Sons introduces the Céline collection, a line of cords, fringes and a stunning tieback. The line focuses on the subtle gradations of color that take place in an ombré, which is exhibited in the various patterns through transforming color from light to dark.

“We have played with ombré tones in the past as it is a contemporary look that remains popular,” explains Michael Cohen, President of Samuel & Sons. “As it is such a delicate process that takes great care to get right, we are happy to introduce Céline, which exudes the nuanced color gradations of ombré with such sophistication.”

Céline is versatile because of its tonal approach to color, its sleek lines and contemporary scale, and its color story including eight vibrant colors. It explores subtler neutrals like Ecru and goes on to expand to brilliant tones like Poppy within its two fringes, a dynamic tieback, a border and a cord.

The **Céline Ombré Brush Fringe** is luxurious in its fullness and combines 3 individual layers of color brush into one for a seamless transition from light to dark. The **Céline Ombré Ball Fringe** is a midscale fringe composed of ombré beads in varying tones that create a beautiful rhythm of color across its repeat. The finely woven **Céline Ombré Border** is complemented by the header of the Céline Ombré Ball Fringe, and renders visual dimensions in its lighter edges, which transcends into a darker center. The **Céline Ombré Tassel Tieback**, available in 8 varieties, carries color through different shades beginning with the cord, through the ruche mold and continuing through the sleek, linear skirt. The **Céline Ombré Cord** is constructed from a continuously wrapped ombré ribbon.

The Céline collection for Samuel & Sons is available in the New York flagship showroom, the Chicago showroom in the famous Merchandise Mart, London’s esteemed Design Center Chelsea Harbour, and most recently in Los Angeles, in a brand new 2000 square foot showroom, at the Pacific Design Center. As always, Samuel & Sons can additionally be found in fine showrooms throughout the United States, Canada, Europe, Asia, Australia, New Zealand and the Middle East. For more information about the collection and showroom locations, designers can visit www.samuelandsons.com or call the New York flagship showroom at 212.704.8000.

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Shown on the cover (top to bottom):
Céline Ombré Brush Fringe in Geyser
Céline Ombré Ball Fringe in Fig and Geysler
Céline Ombré Border in Fig and Geysler

SAMUEL & SONS



Céline Ombré Tassel Tieback in Mushroom

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