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Press Inquiries:
Stephanie Somogyi Miller/stephanie@spreadpr.net
212.696.0006

Samuel & Sons Presents: The Corinthia Collection

October 2012 (New York, NY) - Samuel & Sons, the premier passementerie tradition in the interior design community, announces the launch of the Corinthia collection. Inspired by the architectural ornamentations of the Italian Renaissance, the design team translated the period's emphasis on symmetry and proportions into a fresh, new collection of exquisitely embroidered linen and wool applique borders.

"We wanted to artfully incorporate the timeless motifs found in 16th century metalwork, friezes, statuaries, and inlay tile design into a modern collection," explains Michael Cohen, President of Samuel & Sons. "The Corinthia collection honors these designs from antiquity, while also reinterpreting them into a contemporary aesthetic with a sophisticated color palette that speaks to the various lifestyles of today."

With the Corinthia collection, Samuel and Sons is proud to be the first to introduce an innovative and unique construction to the world of Passementerie. The borders feature a dry linen ground on which meticulously laser-cut wool has been appliqued. The edges are then bound



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with a tight satin stitch and designs are embellished with a variety of intricate embroidery stitches. Suitable for a myriad of applications, these embroidered trims offer expansive borders only previously achieved through custom designs.

Corinthia features four designs: *Acanthus*, *Greek Fret*, *Ogee*, and *Palladio*. The groundbreaking process is best exemplified in the *Acanthus* Embroidered Border. Inspired by carved detailing in the gardens of the Villa d'Este in Lake Cuomo, Italy, *Acanthus* demonstrates the era's emphasis on symmetry and proportion, as well as the use of elaborate botanical elements articulated through beautiful organic scrollwork. *Acanthus* is available in a dynamic 6" width and in 4 colorways.

Derived from the classic Grecian key design, the *Greek Fret* Embroidered Border is a sleek and sophisticated interpretation of this cornerstone of antiquity. Balanced in geometry and graphically bold in statement, the *Greek Fret* Embroidered Border is available in 12 colorways in both 2.75" and 5" width versions. With its mirror image, intertwined S-curves, the *Ogee* Embroidered Border is graceful in its lines and fluidity. *Ogee* is available in both 2.75" and 5" widths and 7 different colorways in each width.

The *Palladio* Embroidered Border was translated from the geometry of Florence, Italy's San Spirito barrel vault ceiling plan. Available in a 2.75" and larger 5" width, *Palladio's* repeat captures one of its basilica's most famous motifs. Available in 2 colorways in each width.

The Corinthia collection from Samuel & Sons is available in the New York flagship showroom and the Chicago showroom in the famous Merchandise Mart as well as in fine showrooms throughout the United States, Canada, Europe, Asia, Australia, New Zealand and the Middle East.

For information and locations, please visit Samuel and Sons at www.samuelandsons.com or call 212.704.8000.

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